

Jackson County, Missouri Commuter Corridors Alternatives Analysis

Public Involvement Plan

Prepared by



Shockey
Consulting
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Helping Communities
Make Better Decisions



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Sponsored by:



I Plan Purpose

The goal of the public involvement plan for the Jackson County Commuter Corridors Alternatives Analysis is to develop relationships with stakeholders, instilling trust in and support for the decision-making process. We will do so through a program that recognizes the unique circumstances of the project, provides for continuing substantive input by stakeholders, ensures that stakeholder concerns get fair consideration and meets state and federal requirements. The Federal Transit Administration's (FTA) prescriptive New Starts AA process will be followed in order to arrive at a consensus decision on a Locally Preferred Alternative (LPA). The next step would be to receive FTA approval to enter into Preliminary Engineering (PE). This process must result in acceptance by the local community which, in the end, will pay for and use any identified project.

The approach is to bring the right people together, educate them regarding the various options and gather input in a structured, inclusive and transparent process consistent with the goals, strategies and techniques described in Mid-America Regional Council's (MARC) Transportation Department Public Participation Plan, updated December 21, 2010.

The public involvement plan will employ a variety of methods for communicating with stakeholders and will be coordinated appropriately with ongoing technical activities. The plan will comprise communication strategies, including a project website, electronic newsletters, elected officials briefings, appropriate media strategies, a road show/speakers' bureau, and public meetings.

This document includes:

- an overview of the project
- the objectives for communication and public involvement
- key messages
- the strategic approach for communication and public involvement
- methods of communications

II Project Overview

The process will result in a Locally Preferred Alternative (LPA) that satisfies FTA requirements and is acceptable to the community. Some key issues to work through include:

- Addressing rail access to refine the fixed guideway bus and/or rail alternatives, maximizing ridership through travel time savings and convenience while working through operational issues for the freight rail lines;
- Identifying the capital costs associated with improvements, minimizing the up-front capital and on-going operations and maintenance costs through

value engineering and innovative design without sacrificing quality, aesthetics or safety;

- Refining a ridership forecasting process with the FTA, taking full advantage and accounting for travel time savings and the capture of new choice transit riders to meet FTA's criteria for cost-effectiveness; and
- Examining financing strategies to support the FTA New Starts application, ensuring that the LPA does not divert resources from the existing KCATA system.

Public involvement discussions will result in potential transportation system improvement options to a consistent standard that would address:

- General alignment definition (both horizontal and vertical).
- Generalized service plan (frequency of service and stop pattern of new/enhanced service, other associated required transit service changes.)
- Interaction with other existing systems and services.

III Objectives for Communication and Public Involvement

The objectives for communication and public involvement include:

- *Inform* the stakeholders by providing balanced and objective information to assist them in understanding the problems, alternatives, opportunities, and solutions.
- *Consult* the stakeholders by obtaining feedback on analysis, alternatives and/or decisions, following the process outlined by the Federal Transit Administration
- *Involve* the stakeholders by working directly with them throughout the process to ensure that concerns and aspirations are consistently understood and considered, ensuring all stakeholder groups are included and consulted.
- *Develop* an informed group of stakeholders.
- *Enlist* stakeholders in evaluating alternatives.
- *Build* partnerships with other agencies and stakeholders, recognizing the effect this effort has on the region and that it complements other regional public transportation initiatives.

IV Key Messages

A primary component of our approach is to craft consistent messages to educate and inform stakeholders throughout the course of the process. The following key messages were developed with the Project Partnership Team at a meeting on June 17, 2011.

- Considerable effort has been put into the study of commuter corridors in Jackson County. The next step is a federal process called the Alternatives

Analysis. It will result in the right choice being selected for the Kansas City region.

- The Alternatives Analysis will provide local decision-makers with detailed information about the options available and which would most likely be eligible for federal funding.
- This project does not take away resources from existing projects and routes.
- This supports metropolitan Kansas City's vision for expanded and enhanced transit service to enhance economic development and quality of life.
- Area residents have an opportunity to be part of the decision about how best to move people throughout the corridors.
- These corridors are a significant element of a regional transit system.

V Identity

To maintain continuity and recognition, the project will have a unique identity developed. In addition, previous MARC branding will be used for certain components of the project when applicable.



JACKSON COUNTY **COMMUTER CORRIDORS** ALTERNATIVES ANALYSIS

VI Topics Where Input is Needed

There are many questions to be answered in order to determine the Locally Preferred Alternative (LPA). The following lists them with a schedule for decision-making:

Questions to Answer	Timeline
What information do we need to answer the questions?	June – July 2011
What is the purpose and need? (transportation issues, opportunities, goals & objectives)	June – August 2011
What are the possible alternatives to address corridor needs?	July – August 2011
What screening criteria should be used to select the preferred alternative?	September – October 2011
How do the alternatives rate using the screening criteria?	October – December 2011

VII Targeted Audiences

The following is a listing of the audiences to involve in the Alternatives Analysis.

Project Partnership Team

The Project Partnership Team will include staff from MARC, FTA, KCATA, Kansas City, Missouri, and Jackson County, Missouri. This technical team, led by MARC and Jackson County, will work with the consultant team on a daily basis and will provide overall coordinating guidance on the AA.

Stakeholder Advisory Panel

A Stakeholder Advisory Panel (SAP) will be formed to help guide the project. It is expected to include appropriate representatives from affected jurisdictions, transit advocacy groups, transit riders, economic development agencies and the general public. It will meet three to four times over the course of the process.

Regional Transportation Leaders (MARC Technical Committees)

MARC has many transportation policy and technical committees that will need to be included in the process including: Smart Moves Technical Committee, MARC Transit Committee, Special Transportation Advisory Committee Job Access and Reverse Commute (STAC-JARC), Total Transportation Policy Committee, the MARC Board. The Project Partnership Team/Consultant Team will make presentations to these groups at their regular meetings and use a standardized input gathering tool to record feedback and comments. This feedback will inform the work of the Project Partnership Team. Members of these committees will also be part of the stakeholder interview process and invited to all public meetings.

Elected Officials and Local Staff

City and county elected officials will be briefed throughout the process so they can be informed about the project and speak with their constituents about it. Separate briefings will be scheduled with the Jackson County Legislature and KCATA Board of Commissioners in order to give them an opportunity to discuss the study first-hand with project team members. The Jackson County Sports Authority will also be included. Other elected officials and governing bodies will be briefed as needed. The Project Partnership Team/Consultant Team will make presentations to these groups at their regular meetings and use a standardized input gathering tool to record feedback and comments. This feedback will inform the work of the Project Partnership Team. Members of these committees will also be part of the stakeholder interview process and invited to all public meetings. Additionally, key local staff members from the public works, planning, and

economic development departments will be consulted by the Project Partnership Team.

Potential Riders

Public meeting notices will be distributed to the KCATA. They can post them where bus riders can see them.

Major employers might benefit from the development of transit in these corridors. Major employers may be contacted as part of the stakeholder interview process. They will be contacted and asked to distribute information about upcoming public meetings to their employees.

Some major employers include, but are not limited to:

Blue Springs

St. Mary's Medical Center
Fike Corporation

DST
H&R Block
Hallmark
HCA Midwest

Independence

Alliant Tech Systems
Centerpoint Medical Center
Government Employee Hospital Association
The Groves
Burd & Fletcher
Unilever

Honeywell
Isle of Capri Casino
LabOne
Jackson County Sports Authority
Metropolitan Community College

Kansas City, Missouri

American Century Investments
AT&T
Bayer Crop Agriculture
Cerner

Lee's Summit

AT&T Marketing (call center)
Caremark- Chipman Rd.
Diodes-FabTech (NW Blue Parkway)
St. Luke's
Truman Medical Center

Advocacy Groups

Transit advocacy groups are key stakeholders in the AA process. The Kansas City Regional Transit Alliance and the Transit Action Network will be engaged in this process. Because one of the corridors is near the proposed Katy Trail location, advocates for the Katy Trail will also be engaged. Environmental groups will be involved early in the process, not waiting for the formal NEPA process to begin. The Project Partnership Team/Consultant Team will make presentations to these groups at their regular meetings and use a standardized input gathering tool to record feedback and comments. This feedback will inform the work of the Project

Partnership Team. Members of these groups may also be part of the stakeholder interview process and invited to all public meetings.

Adjacent Property Owners

Property owners along the proposed corridors will have a stake in the outcome of the AA. Some large tract owners may be included in stakeholder interviews. Property owners adjacent to the corridors will be invited to the public meetings.

Chamber of Commerce and Economic Development Agencies

The Chamber of Commerce and local economic development agencies have a stake in the outcome of this process. They include, but are not limited to: Greater Kansas City Chamber of Commerce, Kansas City Downtown Council, Eastern Jackson County Betterment Council, Chambers of Commerce in Odessa, Oak Grove, Grain Valley, Lee's Summit, Blue Springs, Independence, Raytown, etc. All of these agencies have regular e-newsletters and meetings. If the Greater Kansas City Chamber of Commerce doesn't already have a committee focusing on this project, it might want to establish one as it did with the Light Rail committee. The Project Partnership Team/Consultant Team will make presentations to these groups at their regular meetings and use a standardized input gathering tool to record feedback and comments. This feedback will inform the work of the Project Partnership Team. Members of these groups may also be part of the stakeholder interview process and invited to all public meetings.

Railroads

The following railroads will be involved: KC Southern, Union Pacific, Burlington Northern Santa Fe and the owners of the Kansas City Terminal Railway. Stakeholder interviews will need to take place to gather information and discuss options.

General Public

Any interested party should have the opportunity to become informed about the AA process and provide input into the decisions. Public notices of meetings will be included in the local newspapers, including the minority newspapers. Website, social media outlets and notices on government access channels will be used to notify the general public about the project and encourage participation. Notices will be distributed to the public libraries along the corridor.

State & Federal Agencies

One of the key stakeholders is the Federal Transit Administration (Region 7 office and national headquarters office). The Missouri Department of Transportation (MoDOT) will be a key stakeholder in the process as it will be affected by decisions that could affect its roadway system. The Federal Highway Administration (FHWA) and the Environmental Protection Agency might have an interest in the project. State agencies that might have an interest are: Missouri Department of

Conservation, Missouri Department of Natural Resources, Missouri State Historic Preservation Office.

Economically & Socially Disadvantaged Populations

Special outreach methods will be used to engage those groups typically under represented but impacted by transportation decisions (socially, environmentally, and economically). Public notices will be purchased in minority newspapers. A special effort will be made to work with the minority media to cover this story.

Media

The decisions around a commuter corridor in Jackson County are of major interest to the news media. A comprehensive media strategy will be developed and become part of this plan as an Appendix. Appendix A lists the current media outlets in Jackson County. Stories will be pitched and press releases issued regarding this project. The editorial boards of the major papers will also be briefed early in the process and in conjunction with the announcement of a Locally Preferred Alternative.

VIII Methods

The following methods will be used to meet the study goals:

- Build basic information about the Regional Alternatives Analysis in a number of formats using a consistent identity and key messages.
- Tailor the messages and methods for each audience.
- Distribute materials and make contacts in a targeted way.
- Provide participants with the information that they need to participate in a meaningful way.
- Respect diversity among participants.
- Let stakeholders know how their input influenced decisions.
- Demonstrate and celebrate successes and progress.

Methods of Communication

A variety of methods will be used to communicate our messages to the targeted audiences. Two-way communication methods will allow for stakeholders to provide input. With one-way communication methods, information will be provided with the purpose of informing. The communications methods will include:

- **One-Way Communication**
 - E-newsletters and list-serve
 - Fact sheets

- Frequently Asked Questions
- Media relations (press releases)
- Website
- **Two-Way Communication**
 - Open house/public meetings
 - Media relations (media briefings & meetings with the editorial boards)
 - Speakers bureau input sessions (government officials & key stakeholder groups)
 - Online questionnaires
 - Stakeholder interviews
 - Social media (i.e. Facebook, Twitter)

Process Strategy

The project has several steps that must be understood to develop an appropriate public involvement plan. They are listed in **Table 1** along with a timeline, recommended tools, techniques and stakeholder groups to involve.

Table 1. Process Steps, Tools, Techniques and Stakeholders

Timeline	Process Step	Stakeholders & Level of Involvement	Tools & Techniques
June – August 2011	Review the Corridor and Identify Transportation Issues and Opportunities	<i>Consult</i> with the interested stakeholders to identify transportation issues and opportunities and to develop project goals, objectives, purpose and need.	One-way communication tools to inform: <i>distribute fact sheet, frequently asked questions, launch website, publicize public meeting, issue press release, and distribute e-newsletter #1.</i>
	Develop Project Goals, Objectives, Purpose and Need	<i>Collaborate</i> with the Project Partnership Team to finalize the goals, objectives, purpose and need. <i>Inform</i> the general public about the project goals, objectives, purpose and need.	Two-way communication tools to gather input: <i>reach out to stakeholders at regularly scheduled meetings to brief them and gather input (speaker's bureau); conduct stakeholder interviews, distribute online questionnaire, launch social media; facilitate SAP meeting No. 1 to regarding purpose and need and preliminary alternatives.</i> Public Meeting #1 <i>Gather input into the project goals, objectives, purpose & need & alternatives screening criteria.</i> Project Partnership Team Work Sessions: <i>Conduct work sessions with the Project Partnership Team to identify issues and opportunities, project goals, objectives, purpose and need.</i>
July – August 2011	Identify Alternatives to Address Corridor Transportation Needs	<i>Consult</i> with the interested stakeholders about potential alternatives to address corridor transportation needs and local screening criteria. <i>Collaborate</i> with the Project Partnership Team to finalize the list of alternatives to screen. <i>Inform</i> the general public about alternatives.	One-way communication tools to inform: <i>update frequently asked questions, update website, publicize public meeting, issue press release, and distribute e-newsletter #2.</i> Two-way communication tools to gather input: <i>use online questionnaire distributed to all</i>

stakeholders to gather input about alternatives; meet with editorial boards, use social media, reach out to stakeholders at existing meetings to brief them and gather input (speaker's bureau); conduct stakeholder interviews.

Public Meeting #2

Gather input into the potential alternatives and local screening criteria.

Project Partnership Team

Work Sessions: Conduct work sessions with the Project Partnership Team to identify alternatives.

September – October 2011 Screening of Project Alternatives

Collaborate with the Project Partnership Team to screen the project alternatives.

Gather *input* on screening from other interested stakeholders.

Inform the interested stakeholders regarding the screening results.

One-way communication tools to inform: update website, and distribute e-newsletter #3.

Two-way communication tools to gather input: use social media and distribute online questionnaire to gather input into local screening criteria.

Project Partnership Team Work Sessions: Conduct work sessions with the Project Partnership Team to screen alternatives.

October – November 2011 Detailed Alternative Assessment

Inform the interested stakeholders regarding the screening results.

One-way communication tools to inform: update website, fact sheet, frequently asked questions; issue press release, distribute e-newsletter #4, seek publicity for public meeting.

Two-way communication tools to gather input: use social media to distribute online questionnaire to gather feedback on screening results; reach out to stakeholders at regularly

			<p>scheduled meetings to brief them and gather input (speaker's bureau); conduct SAP meeting No. 2 regarding screening of alternatives.</p> <p>Public Meeting #3: present detailed alternative assessment and gather feedback.</p> <p>Project Partnership Team Work Sessions: conduct work sessions with the Project Partnership Team to conduct detailed alternative assessment.</p>
<p>June 2011 – May 2012</p> <p>September 2011 – January 2012</p>	<p>Ridership Forecast</p> <p>Technical Methods Operational Plans</p>	<p>Gather input on study methods, assumptions and data.</p>	<p>One-way communication tools to inform: update website, fact sheet, and frequently asked questions.</p> <p>Project Partnership Team Work Sessions: conduct work sessions with the Project Partnership Team to develop the ridership forecast, operational plan & technical methods. This group might be expanded for this portion to include the systems analysis committee at MARC.</p>
<p>September – November 2011</p>	<p>NEPA Compliance and Environmental Analysis</p>	<p>NEPA requirements will be followed but we will work to involve agencies and advocacy groups early on as this supports making infrastructure more sensitive to wildlife and ecosystems.</p>	<p>Two-way communication tools to gather input: meet with various environmental groups and agencies to discuss potential barriers and opportunities (stakeholder interviews & speaker's bureau).</p>
<p>July 2011 – May 2012</p>	<p>Financial Assessment</p>	<p>The result of this work is very important to partner participation. Therefore, partner agencies will need to collaborate to determine the sources of funding and assess financial feasibility.</p>	<p>One-way communication tools to inform: update frequently asked questions, update website.</p> <p>Two-way communication tools to gather input: meet with various elected officials and local government staff to discuss potential funding sources (stakeholder interviews &</p>

			speaker's bureau).
			Project Partnership Team Work Sessions: conduct work sessions with the Project Partnership Team re: financial assessment.
November 2011 – January 2012	Identification and Refinement of Preferred Alternatives	<p>Collaborate with the Project Partnership Team to identify and refine preferred alternatives.</p> <p>Inform the interested stakeholders regarding the results & solicit <i>input</i>.</p>	<p>One-way communication tools to inform: update fact sheet, frequently asked questions, issue press release, update website, distribute e-newsletter #5.</p> <p>Two-way communication tools to gather input: distribute online questionnaire, use social media, meet with editorial boards, meet with various elected officials and local government to discuss the preferred alternatives; facilitate SAP meeting No.3 to discuss the LPA.</p> <p>Project Partnership Team Work Sessions: conduct work sessions with the Project Partnership Team to identify and refine preferred alternatives.</p> <p>Public Meeting #4 Conduct public meeting to inform the public about the Locally Preferred Alternative and how their input was used to select it.</p>
February – May 2012	FTA Documentation	Working with project sponsors to get the project documentation completed. It will need to be endorsed by stakeholder agencies.	<p>Project Partnership Team Work Sessions Conduct work sessions with the Project Partnership Team to get final endorsement of documentation.</p>

IX Public Involvement Detailed Schedule

Successful stakeholder engagement requires active and regular communication with stakeholders using multiple methods and providing multiple opportunities for participation. Messages must be crafted to educate and inform the stakeholders. The messages must also be delivered in a targeted way that will most effectively reach the targeted audiences and the process should include multiple opportunities to provide input. The following schedule details the months each type of method is scheduled to support technical decision-making.

MARC Commuter Corridors Alternatives Analysis Public Involvement Schedule	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12
Prepare Public Involvement Plan												
Meet with client to develop plan	█											
Prepare meeting agenda and materials & set up meeting	█											
Conduct research	█											
Develop a detailed planning document	█											
Prepare Printed Pieces for Targeted and General Distribution												
Develop logo	█											
Prepare templates using logo and branding	█											
Prepare fact sheet	█											
Update fact sheet				█				█			█	
Prepare a Frequently Asked Questions document			█									
Update Frequently Asked Questions					█		█			█		
Use Websites												
Develop basic website content		█										
Prepare additional website content from other work products			█	█	█		█	█		█	█	

MARC Commuter Corridors Alternatives Analysis Public Involvement Schedule	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12
Develop and Administer Questionnaire												
Develop questionnaire												
Create a questionnaire in SurveyMonkey and provide link to Project Partnership Team sites												
Make revisions to questionnaire & repost												
Print questionnaire for use at presentations, workshops and public meetings												
Summarize response for use by Project Team												
Develop & Implement Comprehensive Media Strategy												
Meet with client & Partner PIOs to develop a Comprehensive Media Strategy												
Meet with media and brief on project												
Distribute press releases												
Prepare media packets for workshops/public meetings												
Seek placement of public notice in newspapers												
Meet with editorial boards of newspapers												

MARC Commuter Corridors Alternatives Analysis Public Involvement Schedule	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12
Develop & Distribute E-Newsletter												
Prepare a list of contacts												
Update contacts database												
Prepare & Distribute E-Newsletter #1: Kickoff												
Prepare & Distribute E-Newsletter #2: Gap Analysis, Purpose & Need, Alternatives Under Consideration												
Prepare & Distribute E-Newsletter #3: Preliminary Alternatives Screening												
Prepare & Distribute E-Newsletter #4: Selecting a Locally Preferred Alternative (LPA)												
Prepare & Distribute E-Newsletter #5: Announcement of LPA												

MARC Commuter Corridors Alternatives Analysis Public Involvement Schedule	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12
Facilitate SAP												
Identify and recruit SAP members		■	■									
Conduct Meeting No. 1 regarding Purpose and Need and preliminary alternatives				■								
Conduct Meeting No. 2 regarding screening of alternatives						■						
Conduct Meeting No. 3 regarding LPA								■				
Hold Public Meetings												
Meet with client team to plan public meetings			■		■			■			■	
Recruit participants for meetings		■	■	■	■	■	■	■	■	■	■	
Manage logistics & prepare meeting materials		■	■	■		■		■	■			■
Meeting #1: Opportunities, Purpose & Need, Alternatives Under Consideration, Local Evaluation Criteria				■								
Meeting #2: Gather input about alternatives						■						
Meeting #3: Selecting a Locally Preferred Alternative (LPA)									■			
Meeting #4: Announce Locally Preferred Alternative, Funding Source and Next Steps												■
Prepare and distribute meeting input summaries				■		■		■				■
Employ Regularly scheduled Social Media of Project Partners												
Meet with client & partner PIOs to develop a Social Media Plan		■										
Create materials for social media outlets				■		■		■			■	

MARC Commuter Corridors Alternatives Analysis Public Involvement Schedule	Jun-11	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12
Facilitate Project Partnership Meetings												
Kickoff Meeting	■											
Gap Analysis Workshop		■										
Initial Corridor & Alternative Identification			■									
Level I Screening Presentation				■								
Detailed Alternatives Workshop						■						
Level II Screening Presentation							■					
LPA & Next Steps Discussion								■			■	
Conduct Stakeholder Interviews												
Identify stakeholders to interview		■										
Develop interview tool		■										
Schedule interviews		■										
Conduct interviews			■	■	■	■						
Summarize Interviews					■							
Conduct Speakers Bureau & Input Sessions												
Identify groups to present road show & schedule for presentations		■										
Develop input gathering tools		■										
Develop presentation materials			■									
Make presentations				■	■	■	■	■	■	■	■	■
Summarize input					■			■	■	■		■

Appendix A

Jackson County, Missouri Media

Newspapers

Dos Mundos

902 Southwest Boulevard | Kansas City, Missouri 64108 | 816-221-4747

A weekly paper (Thursday publication date) featuring articles in both Spanish and English.

Kansas City Hispanic News

2918 Southwest Boulevard | Kansas City, Missouri 64108 | 816-472-5246 | www.kchispanicnews.com

A weekly paper (Thursday publication date) featuring articles in both Spanish and English.

Jackson County Advocate

1102-A Main Street | Grandview, Missouri 64030 | 816-761-6200 | www.jcadvocate.com

Weekly paper (Thursday publication date) serving Grandview, Hickman Mills and South Kansas City for more than 50 years.

The Examiner

Independence | Blue Springs | Grain Valley
410 South Liberty | Independence, Missouri 64050 | 816-254-8600 | www.examiner.net

Published Monday through Friday in the afternoon and also on Saturday morning.

Kansas City Call

1715 East 18th Street | Kansas City, Missouri 64140 | 816-842-3804 | www.kccall.com

A weekly newspaper (Friday publication date).

Kansas City Daily Record

405 E. 13th Street, Suite 101 | Kansas City, Missouri 64106 | 816-931-2002 | www.kcdailyrecord.com

The premier legal newspaper for Kansas City and Independence, Missouri, publishes daily.

Kansas City Globe

615 E. 29th Street | Kansas City, Missouri 64109-1110 | 816-531-5253

A weekly newspaper (Friday publication date).

Kansas City Northeast News

5715 St. John Avenue | Kansas City, Missouri 64123 | 816-241-0765 | www.northeastnews.net

A weekly paper (Wednesday publication date) cover news in historic Northeast Kansas City since 1932.

Kansas City Star

1729 Grand Avenue | Kansas City, Missouri 64108 | 816-234-4017 | www.kansascity.com

Kansas City's largest newspaper, published daily, with 885,157 readers.

The Pitch

1701 Main Street | Kansas City, Missouri 64108 | 816-218-6702 | www.pitch.com

A weekly publication (Wednesday publication date) with a circulation of 60,000.

Kansas City Wednesday Sun

310 NW Englewood | Kansas City, Missouri 64118 | 816-389-6619 | www.wednesdaysun.com

Weekly paper (Wednesday publication date).

The Pulse

501 E. Armour Boulevard | Kansas City, Missouri 64109 | 816-221-2252 | www.pulselegal.com

Daily legal publication serving Jackson County, Kansas City and Independence.

Lee's Summit Journal

415 SE Douglas | Lee's Summit, Missouri 64063 | 816-524-2345 | www.lsjournal.com

Published twice a week (Wednesday and Friday publication dates). Established in 1881, one of the oldest businesses in Lee's Summit.

Lee's Summit Tribune

219 S.E. Douglas | Lee's Summit, Missouri 64063 | 816-524-0061 | 816-600-6102 Fax | www.lstribune.net

Weekly newspaper (Saturday publication date). The only locally owned newspaper in Lee's Summit. Delivered by the U.S. Post Office every Saturday.

Focus On Oak Grove

103 SE 12th Street | Oak Grove, Missouri 64075 | 816-690-7218 | www.theodessan.net

Weekly newspaper (Thursday publication date).

TV Stations

WDAF Fox 4

3030 Summit | Kansas City, Missouri 64108 | 816-561-4181 | www.fox4kc.com/

Local Fox affiliate.

KCTV5

P.O. Box 5555 | Kansas City, Missouri 64128.5555 | 913-677-5555

Street Address: 4500 Shawnee Mission Parkway | Fairway, KS 66205 | www.kctv5.com

Local CBS affiliate.

KMCB-TV 9

6455 Winchester Ave. | Kansas City, Missouri 64133 | 816-221-9999 | www.kmbc.com/

Local ABC affiliate.

KCPT 19

KCPT Public Broadcasting 19, Inc. | 125 East 31st | Kansas City, Missouri 64108 | 816-756-3580 | www.kcpt.org

Local PBS member station.

KSHB-TV 41

4720 Oak Street | Kansas City, Missouri 64112 | (816) 753-4141 | www.nbcactionnews.com

Local NBC affiliate.

Radio Stations

KCUR-FM

4825 Troost, Suit 202 | Kansas City, Missouri 64110 | (816) 235-1551 | www.kcur.org

KMBZ-AM

7000 Squibb | Mission, Kansas 66202 | (913) 744-3600 | www.kmbz.com

Websites

Mid-America Regional Council

www.marc.org

Kansas City Area Transportation Authority

www.kcata.org

City of Kansas City, Mo.

www.kcmo.org

Jackson County, Missouri

www.jacksongov.org

SmartMoves

www.kcsmartmoves.org

City of Blue Springs, Mo.

www.bluespringsgov.com

City of Independence, Mo.

www.ci.independence.mo.us

City of Lee's Summit, Mo.

www.cityofls.net

City of Pleasant Hill, Mo.

www.pleasanthill.com

City of Raytown, Mo.

www.raytownmo.us.com

Transit Advocacy Organizations

Kansas City Regional Transit Alliance
www.kctransit.org

Transit Action Network
<http://transactionkc.com/>

Odessa, Missouri Media

The Odessan
212 W. Mason Street | PO Box 80 | Odessa Missouri 64076 (816) 230-5311 |
www.theodessan.net

The newspaper is published once a week on Thursday. The Odessa Odessan began publication in 1880. Circulation: 4,934 copies