Public transit benefits us all, whether we ride it or not.

**Transit**

**Powers Business**
- Increases workforce access.
- Increases employee retention.
- Rapid transit attracts development investment.
- Supports economic competitiveness by attracting and keeping talented workers.
- Supports a robust, well-connected economy.

**Builds Great Places**
- Creates potential for vibrant, multi-use activity centers and corridors which revitalize and energize areas.
- Supports greater return on investment for development, and in turn, greater return for transit.
- Makes an area more attractive and pedestrian friendly by reducing congestion.

**Enhances Communities**
- Offers transportation choice, especially in times of need.
- Enables independence for seniors and people with disabilities.
- Contributes to public health by promoting active lifestyles and access to health care.
- Fewer cars mean less emissions and cleaner air.

**Empowers Workers**
- Expands access to jobs and ensures more people can get to work.
- Lowers household transportation costs.
- Supports upward mobility by giving more choices to more workers.
- Enables independence for seniors and people with disabilities.
- Contributes to public health by promoting active lifestyles and access to health care.
- Fewer cars mean less emissions and cleaner air.

For every $1 spent on transit, $4 in economic activity is created.

KC spends 1/2 of the average of our peers, per capita, on transit.

Less than 10% of KC metro jobs are accessible by transit.

Smart Moves is a plan that envisions a Kansas City region with viable mobility solutions for empowered residents, successful businesses and vibrant communities.
OUR VISION FOR TRANSIT IN KANSAS CITY

FOCUS ON HIGH-DEMAND CORRIDORS
+ Add more fast and frequent services on key corridors.
+ Expand and adjust existing routes to reach more employment centers.
+ Add express networks and bus-on-shoulder routes to reduce travel time.

ENABLE VIBRANT PLACES
+ Support placemaking strategies and investments that respond to market demand for transit-supportive development
+ Encourage zoning and land-use strategies, development incentives and infrastructure investments that recognize transit as a vital part of thriving communities.

BUILD BROAD PARTNERSHIPS
+ Engage employers, developers, nonprofit organizations and transit users to implement the vision.

CREATE MOBILITY HUBS
+ Establish mobility hubs across the region where a variety of transit services come together — places where you can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle.

DELIVER MOBILITY INNOVATIONS
Foster technology and innovations that expand transit options and provide easier access.
+ Kiosks
+ Apps
+ On-demand services
+ Automation
+ Transit management associations (member-driven nonprofit organizations that serve particular employment centers)
KEY OPPORTUNITIES

+ Improve access to suburban job centers.
+ Create better east-west connectivity — for example, across the Northland and between Jackson and Johnson counties.
+ Expand service hours into evenings and weekends.
+ Target areas ripe for redevelopment.
+ Leverage emerging technologies to create more flexible transportation options.