

PUBLIC TRANSIT BENEFITS US ALL, WHETHER WE RIDE IT OR NOT.



# TRANSIT

## POWERS BUSINESS

- + Increases workforce access.
- + Increases employee retention.
- + Rapid transit attracts development investment.
- + Supports economic competitiveness by attracting and keeping talented workers.
- + Supports a robust, well-connected economy.

## BUILDS GREAT PLACES

- + Creates potential for vibrant, multi-use activity centers and corridors which revitalize and energize areas.
- + Supports greater return on investment for development, and in turn, greater return for transit.
- + Makes an area more attractive and pedestrian friendly by reducing congestion.

## ENHANCES COMMUNITIES

- + Offers transportation choice, especially in times of need.
- + Enables independence for seniors and people with disabilities.
- + Contributes to public health by promoting active lifestyles and access to health care.
- + Fewer cars mean less emissions and cleaner air.

## EMPOWERS WORKERS

- + Expands access to jobs and ensures more people can get to work.
- + Lowers household transportation costs.
- + Supports upward mobility by giving more choices to more workers.

FOR EVERY **\$1** SPENT ON TRANSIT,  
**\$4** IN ECONOMIC ACTIVITY IS CREATED.

KC SPENDS **1/2** OF THE AVERAGE OF OUR PEERS, PER CAPITA, ON TRANSIT.

LESS THAN **10%** OF KC METRO JOBS ARE ACCESSIBLE BY TRANSIT.

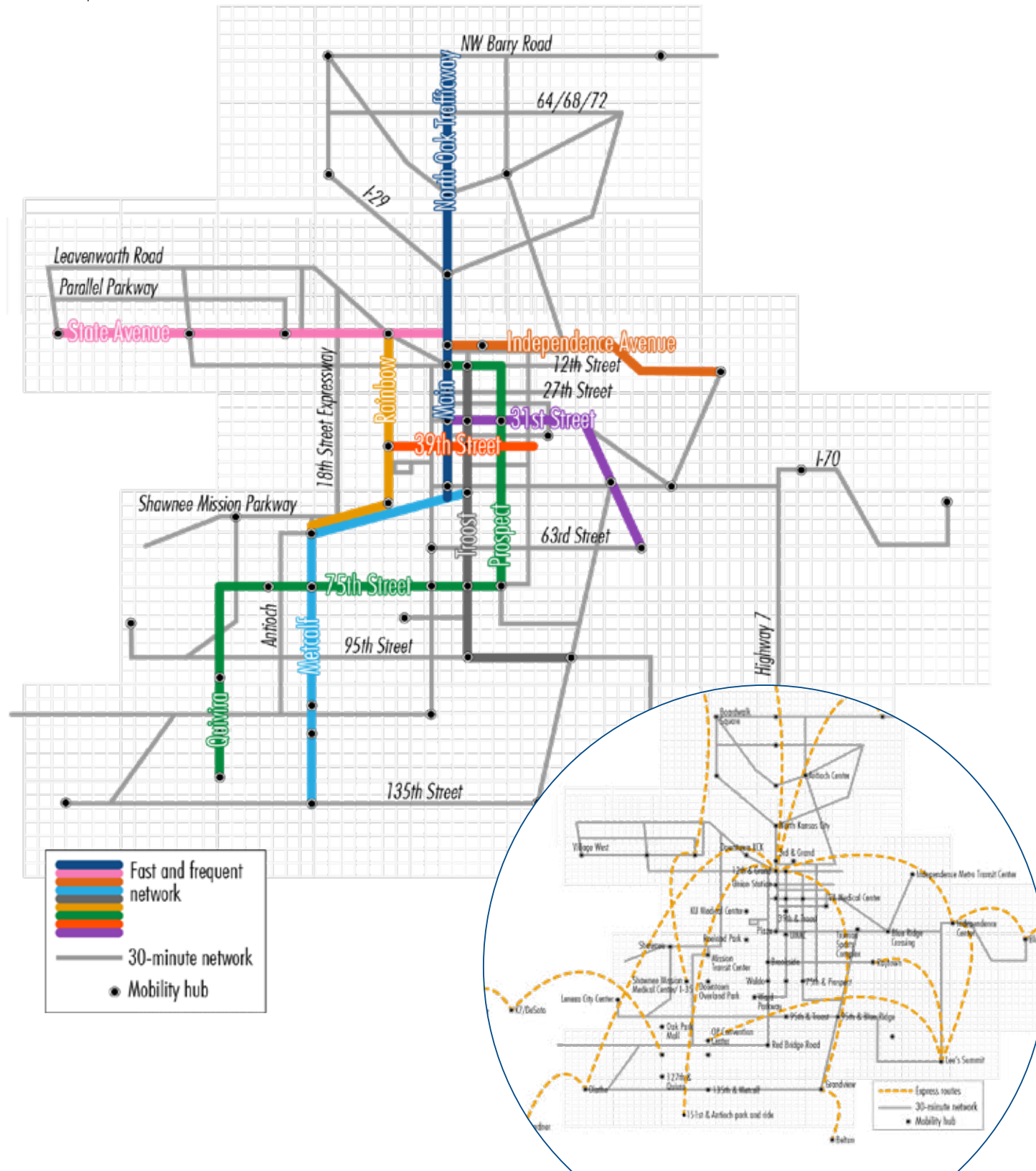
**smartmoves** 3.0

Smart Moves is a plan that envisions a Kansas City region with viable mobility solutions for empowered residents, successful businesses and vibrant communities.

# OUR VISION FOR TRANSIT IN KANSAS CITY

## FOCUS ON HIGH-DEMAND CORRIDORS

- + Add more fast and frequent services on key corridors.
- + Expand and adjust existing routes to reach more employment centers.
- + Add express networks and bus-on-shoulder routes to reduce travel time.



## ENABLE VIBRANT PLACES



- + Support placemaking strategies and investments that respond to market demand for transit-supportive development
- + Encourage zoning and land-use strategies, development incentives and infrastructure investments that recognize transit as a vital part of thriving communities.

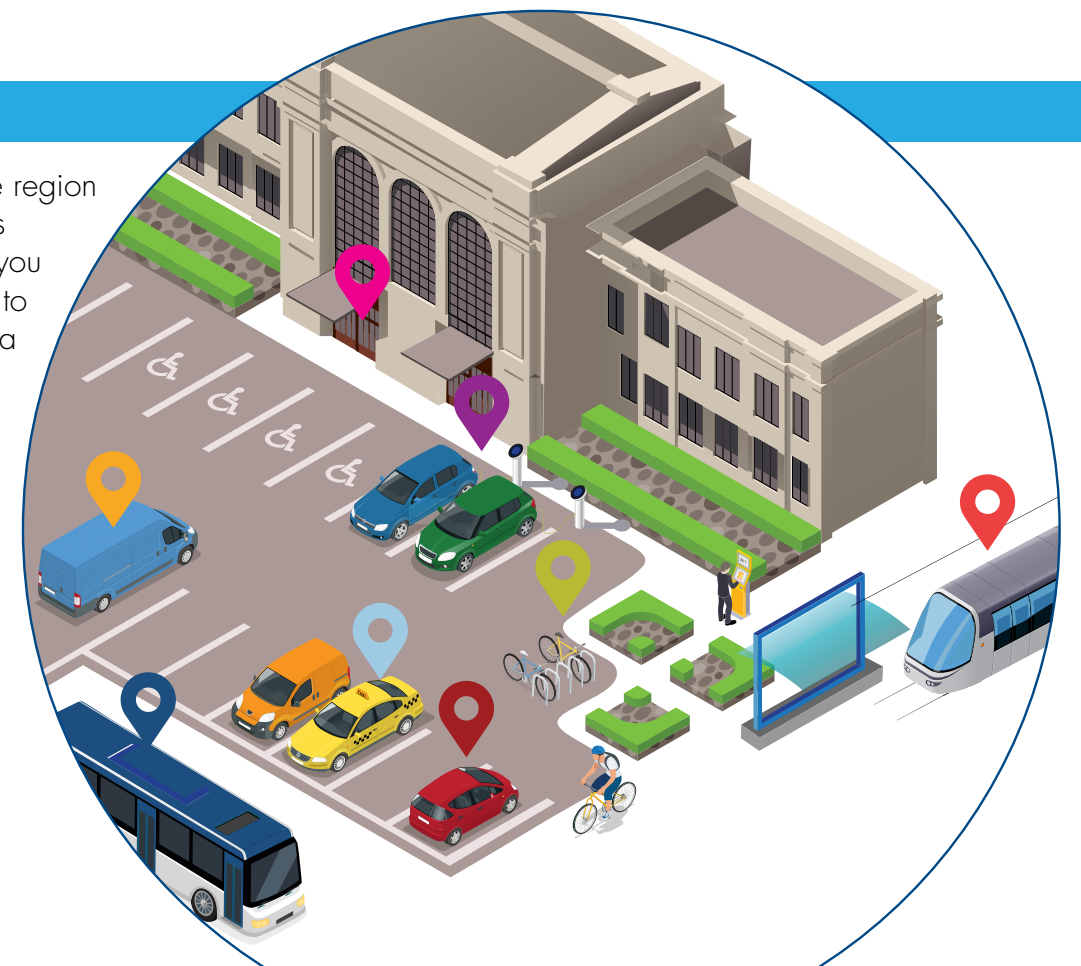
## BUILD BROAD PARTNERSHIPS



- + Engage employers, developers, nonprofit organizations and transit users to implement the vision.

## CREATE MOBILITY HUBS

- + Establish mobility hubs across the region where a variety of transit services come together — places where you can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle.



## DELIVER MOBILITY INNOVATIONS

Foster technology and innovations that expand transit options and provide easier access.

- + Kiosks
- + Apps
- + On-demand services
- + Automation
- + Transit management associations (member-driven nonprofit organizations that serve particular employment centers)





# KEY OPPORTUNITIES

- + Improve access to suburban job centers.
- + Create better east-west connectivity — for example, across the Northland and between Jackson and Johnson counties.
- + Expand service hours into evenings and weekends.
- + Target areas ripe for redevelopment.
- + Leverage emerging technologies to create more flexible transportation options.



A PROJECT OF THE MID-AMERICA REGIONAL COUNCIL AND ITS PARTNERS

**RideKC**

**kcATA**

*Inde★bus*

**RideKC  
STREETCAR**

**JOHNSON  
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KANSAS**



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MID-AMERICA REGIONAL COUNCIL

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