

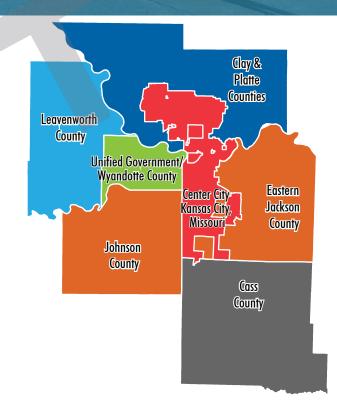
INVESTMENT STRATEGIES

The Smart Moves 3.0 Regional Transit and Mobility Plan envisions a region with viable mobility solutions for empowered residents, successful businesses and vibrant communities.

To that end, the plan calls for implementation of the following strategies:

- + Create mobility hubs.
- + Focus on high capacity corridors.
- + Deliver mobility innovations.
- + Enable vibrant places.
- + Build broad partnerships.

The Smart Moves planning team identified near-term strategic investment opportunities for seven distinct areas within the region and for the region overall. These projects respond to the plan strategies and address identified mobility and economic development needs.



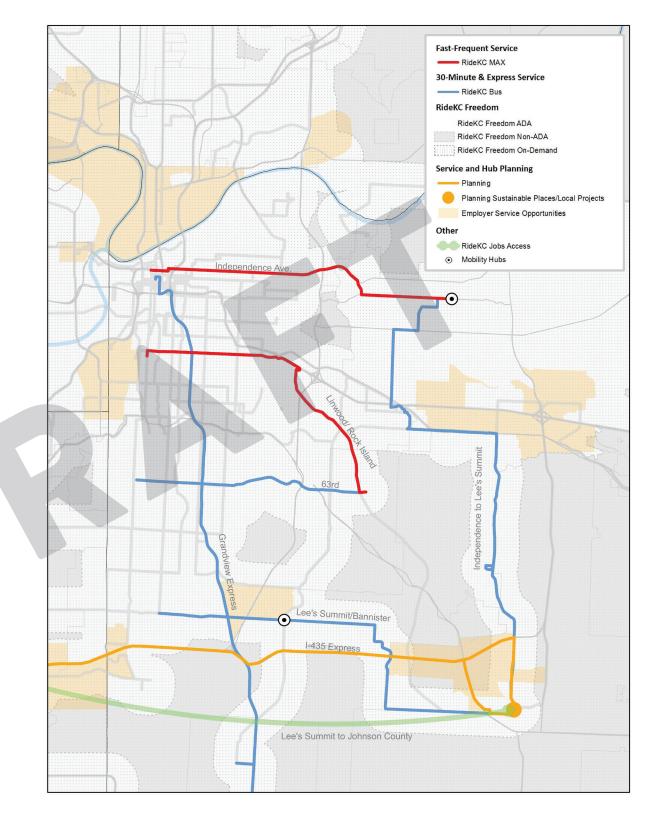
RideKC Smartmoves 3.0



Investment strategies for

EASTERN JACKSON COUNTY

- Improve access from eastern Jackson County to jobs in Johnson County and other parts of the region.
- Increase connectivity between eastern Jackson County communities, specifically Independence and Lee's Summit.
- Expand coverage by fast-and-frequent service along key corridors.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
95th Street & Blue Ridge Cutoff	TBD	TBD
Independence Square	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 5,051 residents can access transit and mobility services from these hubs.
- 1,163 businesses are accessible from these hubs.
- 4,656 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

FOCUS ON HIGH-CAPACITY CORRIDORS

LEAD: KCATA

Focus on high-capacity corridors to connect Jackson County communities together, provide east-west service connecting riders to jobs in Johnson County and expand the fast-frequent spine into eastern Jackson County.

Recommended investments (operating costs)	5-year incremental	Full build-out
New service from Midtown Kansas City to Raytown (Rock Island)	TBD	TBD
Extend service south to connect Independence to Lee's Summit	TBD	TBD
Expand fast-and-frequent network from Kansas City to Independence	TBD	TBD
New service between Lee's Summit, MCC Longview and Troost MAX	TBD	TBD
Extend east-west service from Kansas City to Raytown	TBD	TBD
Extend service from Kansas City to Grandview	TBD	TBD
Total estimated cost	TBD	TBD

Impacts**

- 60,952 residents can directly access these transit services.
- 10,252 businesses are directly accessible from these transit services.
- 62,302 job are directly accessible from these transit services.

^{**}Within a quarter-mile of transit routes.

3 IMPLEMENT RIDEKC JOB ACCESS PILOT PROJECTS

Implement RideKC Job Access pilot projects to connect Lee's Summit residents to job opportunities in Johnson County. These innovative commuter services are tailored to specific employers or job centers and funded through public-private partnerships.

Recommended investments (operating cost)	Cost
Pilot project from Lee's Summit to Johnson County	TBD
Total estimated cost	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

(4) deliver mobility innovations

LEAD: KCATA

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities in eastern Jackson County to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.



Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Cost
Independence Avenue MAX feasibility study	\$225,000 (funded)
I-435 corridor service (Lee's Summit to Johnson County)	TBD
Planning Sustainable Places: Lee's Summit mobility hub	TBD
Total estimated cost	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

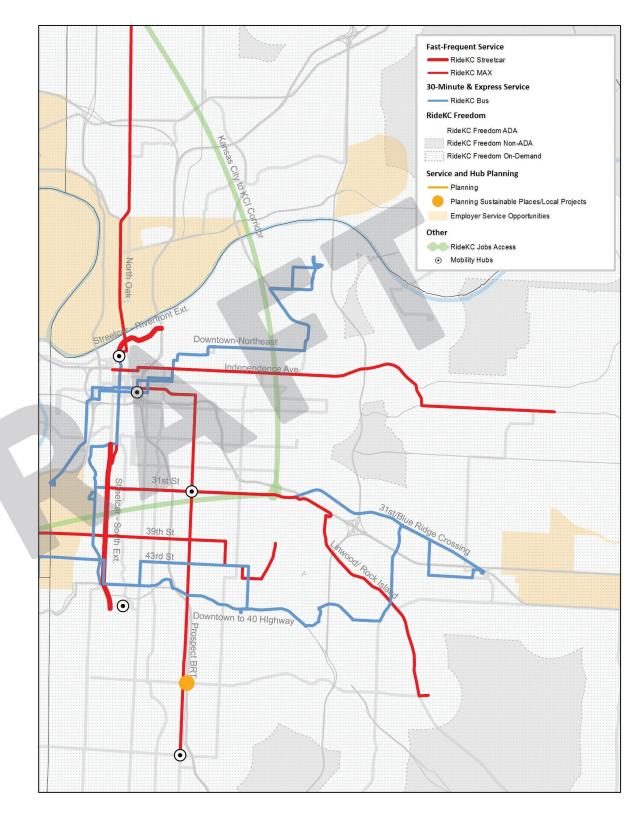
Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

RideKC Smartmoves 3.0

Investment strategies for

CENTER CITY KANSAS CITY, MISSOURI

- More connections to jobs in Johnson County and other suburban job centers for transit dependent populations.
- Expanded coverage by fast-and-frequent service along key corridors.
- Increased economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
31st Street and Prospect Avenue	TBD	TBD
75th Street & Prospect Avenue	TBD	TBD
3rd Street & Grand Avenue	TBD	TBD
12th Street & Charlotte Street	TBD	TBD
Streetcar southern terminus	TBD	TBD
95th Street & Blue Ridge Boulevard	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 17,278 residents can access transit and mobility services from these hubs.
- 3,139 businesses are accessible from these hubs.
- 35,447 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

LEAD: KCATA

FOCUS ON HIGH-CAPACITY CORRIDORS

Focus on high-capacity corridors to connect Jackson County communities together, provide east-west service connecting riders to jobs in Johnson County and expand the fast-frequent spine into Eastern Jackson County.

Recommended investments (operating costs)	5-year incremental	Full build-out
New fast-and-frequent service along Prospect Avenue (underway)	TBD	\$5,140,000 (funded)
Extend fast-and-frequent streetcar service to riverfront	TBD	TBD
Expand fast-and-frequent streetcar service to UMKC	TBD	TBD
Expand fast-and-frequent network from Kansas City to Independence	TBD	TBD
New service from midtown Kansas City to Raytown	TBD	TBD

Impacts**

- 120,615 residents can directly access these transit services.
- 17,116 businesses are directly accessible from these transit services.
- 161,834 jobs are directly accessible from these transit services.

list continued on next page

^{**}Within a quarter-mile of transit routes.

Increase service from midtown Kansas City to Blue Ridge Crossing	TBD	TBD
Upgrade 39th Street service to fast-and-frequent service	TBD	TBD
New service between 43rd Avenue & Rainbow Boulevard and Shops at Blue Ridge	TBD	TBD
Increase service from downtown Kansas City to northeast neighborhoods	TBD	TBD
Increase service from downtown Kansas City to Highway 40	TBD	TBD
Increase midday and evening service on 95th Street	TBD	TBD
Expand fast-and-frequent service to northland spine	TBD	TBD
Total estimated cost	TBD	TBD
Total estimated cost without streetcar	TBD	TBD

IMPLEMENT RIDEKC JOB ACCESS PILOT PROJECTS

Implement RideKC Job Access pilot projects to connect Kansas City urban core workers to job opportunities. These innovative commuter services are tailored to specific employers or job centers and funded through public-private partnerships.

Recommended investments (operating cost)	Cost
Pilot project from east Kansas City to KCI corridor	TBD
Pilot project from east Kansas City to Gardner and Edgerton	TBD
Total estimated cost	TBD

Impacts

• After project details are finalized, further analysis will determine impacts.

LEAD: KCATA

DELIVER MOBILITY INNOVATIONS

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities in Kansas City's center city to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

• After project details are finalized, further analysis will determine impacts.

FUTURE PLANNING

LEAD: KCATA & LOCAL GOVERNMENTS

Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Independence Avenue MAX feasibility study	\$225,000 (funded)
Planning Sustainable Places: Swope area/Prospect Avenue connectivity study	\$309,000 (funded)
Automated vehicle test bed on Rock Island corridor	TBD
Total estimated cost (planning)	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

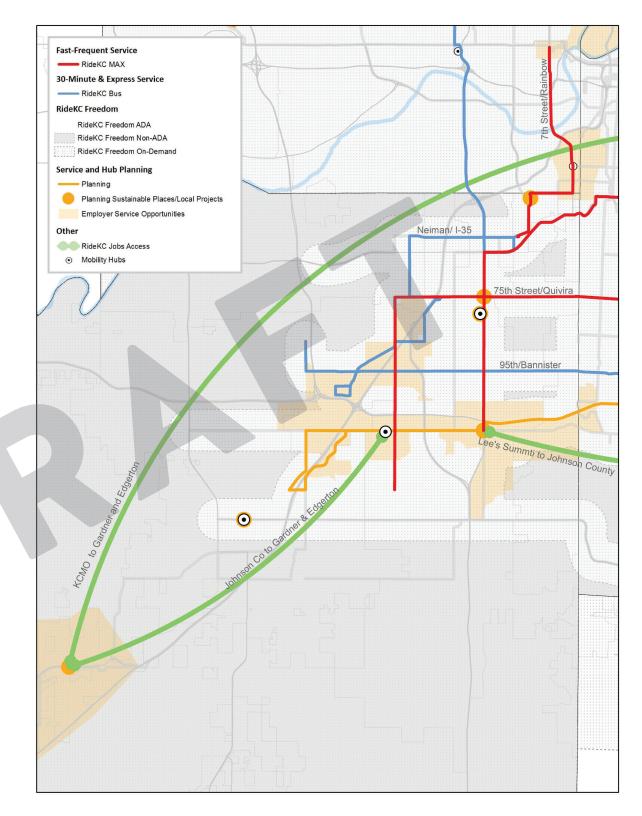
Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.



Investment strategies for

JOHNSON COUNTY

- Improve service to assist with recruitment and retention challenges at major employment centers.
- Increase evening and weekend service on significant routes to support nontraditional work shifts.
- Expand coverage of fast-and-frequent service along key corridors.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
Downtown Overland Park	TBD	TBD
Olathe	TBD	TBD
Johnson County Community College	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 7,216 residents can access transit and mobility services from these hubs.
- 1,732 businesses are accessible from these hubs.
- 10,873 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

LEAD: KCATA

FOCUS ON HIGH-CAPACITY CORRIDORS

Focus on high-capacity corridors to connect Jackson County communities together, provide east-west service connecting riders to jobs in Johnson County and expand the fast-frequent spine into Eastern Jackson County.

Recommended investments (operating costs)	5-year incremental	Full build-out
Add night and weekend service to Metcalf Avenue/Shawnee Mission Parkway fast-and-frequent corridor	TBD	TBD
Add night and weekend flex service to 75th Street/Quivira Road fast- and-frequent corridor	TBD	TBD
Increase trips between Kansas City, Kansas and Mission Transit Center	TBD	TBD
Increase midday and evening service on 95th Street	TBD	TBD
Add new 30 minute service to serve jobs along Interstate 35	TBD	TBD
New express service between Wyandotte County, Johnson County, and KCI	TBD	TBD
Total estimated cost	TBD	TBD

Impacts**

- 85,593 residents can directly access these transit services.
- 14,027 businesses are directly accessible from these transit services.
- 110,021 jobs are directly accessible from these transit services.

**Within a quarter-mile of transit routes.

3) IMPLEMENT RIDEKC JOB ACCESS PILOT PROJECTS

Implement RideKC Job Access pilot projects to connect workers to job opportunities in Gardner and Edgerton. These innovative commuter services are tailored to specific employers or job centers and funded through public-private partnerships.

Recommended investments (operating cost)	Cost
Pilot project from a south Johnson County mobility hub to Gardner and Edgerton	TBD
Pilot project from a Kansas City, Missouri mobility hub to Gardner and Edgerton	TBD
Total estimated cost	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

4) deliver mobility innovations

LEAD: KCATA

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.



Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Planning Sustainable Places: Downtown Overland Park	\$120,000 (funded)
Planning Sustainable Places: 75th Street & Metcalf Avenue	\$48,800 (funded)
Planning Sustainable Places: College Avenue & Metcalf Avenue	\$177,650 (funded)
Planning Sustainable Places: Gardner and Edgerton Job Access	\$73,250 (funded
Downtown Olathe Master Plan	(funded)
Roe 2020 Plan	(funded)
Future planning to be determined	
Future planning to be determined	
Total estimated cost (planning)	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

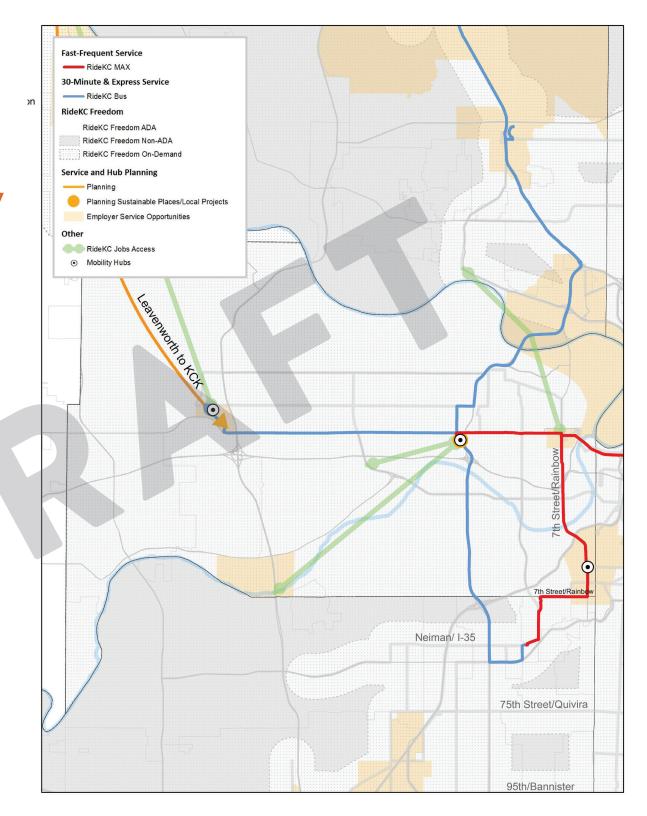
Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

RideKC Smartmoves 3.0

Investment strategies for

UNIFIED GOVERNMENT/ WYANDOTTE COUNTY

- Support job access through increased intercommunity service that connects Unified Government/WyCo to Johnson County, Parkville, Riverside, Lansing/Leavenworth and Edwardsville.
- Increase evening and weekend service on significant routes to support nontraditional work shifts.
- Expand coverage of fast-and-frequent service along key corridors.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
47th Street & State Avenue	TBD	TBD
KU Medical Center	TBD	TBD
Village West	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 3,952 residents can access transit and mobility services from these hubs.
- 686 businesses are accessible from these hubs.
- 12,351 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

FOCUS ON HIGH-CAPACITY CORRIDORS

LEAD: KCATA

Focus on high-capacity corridors to provide north-south service for residents and jobs in Unified Government/WyCo and Johnson County with shorter trip times.

Recommended investments (operating costs)	5-year incremental	Full build-out
Increase hours of operation and frequency of service between downtown Kansas City, Kansas and Mission Transit Center	TBD	TBD
New express service between Wyandotte County, Johnson County, and KCI	TBD	TBD
Improve State Avenue service	TBD	TBD
 Expand fast-and-frequent service from Kansas City, Missouri to midtown Kansas City, Kansas Transit Center 		
Increase service to Village West		
Total estimated cost	TBD	TBD

Impacts**

- 24,543 residents can directly access these transit services.
- 659 businesses are directly accessible from these transit services.
- 31,934 jobs are directly accessible from these transit services.

**Within a quarter-mile of transit routes.

3 IMPLEMENT RIDEKC JOB ACCESS PILOT PROJECTS

Implement RideKC Job Access pilot projects to connect workers to job opportunities at the Amazon distribution center planned for Interstate 70 and Turner Diagonal. These innovative commuter services are tailored to specific employers or job centers and funded through public-private partnerships.

Recommended investments (operating cost)	Cost
Pilot project from downtown Kansas City, Missouri to 47th Street & State Avenue to Amazon distribution center	\$280,000 (funded)
Pilot project from Kansas City, Kansas to Parkville/Riverside	TBD
Pilot project from Kansas City, Kansas to Lansing/Leavenworth	TBD
Pilot project from Kansas City, Kansas to Edwardsville	TBD
Total estimated cost	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

4) deliver mobility innovations

LEAD: KCATA

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

FUTURE PLANNING

Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Planning Sustainable Places: 47th Street & State Avenue	TBD
Total estimated cost (planning)	TBD

Impacts

• After project details are finalized, further analysis will determine impacts.

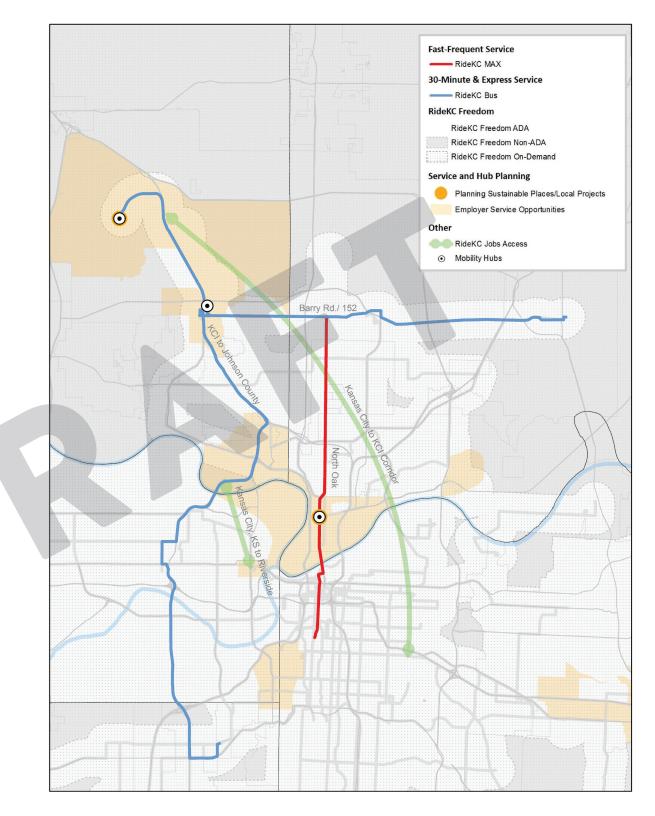
Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

RideKC Smartmoves 3.0

Investment strategies for

CLAY & PLATTE COUNTIES

- Increase east-west connections across the northland.
- Improve job access connections to KCI corridor jobs from target recruitment areas in Kansas City, Missouri.
- Increase evening and weekend service on key corridors to support nontraditional work shifts.
- Expand coverage by fast-and-frequent service along key corridors.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
Boardwalk Square	TBD	TBD
Burlington Street & Armour Road	TBD	TBD
KCI	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 2,797 residents can access transit and mobility services from these hubs.
- 1,270 businesses are accessible from these hubs.
- 10,026 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

LEAD: KCATA

FOCUS ON HIGH-CAPACITY CORRIDORS

Focus on high-capacity corridors to provide east-west service connecting resident and jobs in Johnson County with shorter trip times through an expanded fast-and-frequent spine.

Recommended investments (operating costs)	5-year incremental	Full build-out
New east-west service on Barry Road	TBD	TBD
Expand fast-and-frequent service to Northland spine		TBD
New express service between Wyandotte County, Johnson County and KCI	TBD	TBD
Total estimated cost	TBD	TBD

Impacts**

- 20,492 residents can directly access these transit services.
- 7,954 businesses are directly accessible from these transit services.
- 63,451 jobs are directly accessible from these transit services.

**Within a quarter-mile of transit routes.

3) IMPLEMENT RIDEKC JOB ACCESS PILOT PROJECTS

Implement RideKC Job Access pilot projects to connect workers to job opportunities at the Amazon distribution center planned for Interstate 70 and Turner Diagonal. These innovative commuter services are tailored to specific employers or job centers and funded through public-private partnerships.

Recommended investments (operating cost)	Cost
Pilot project from Kansas City, Missouri to KCI corridor jobs	\$280,000 (funded)
Pilot project from Kansas City, Kansas to Riverside	TBD
Total estimated cost	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

4) deliver mobility innovations

LEAD: KCATA

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.



Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Planning Sustainable Places: Armour Road complete streets	\$125,000 (funded)
Planning Sustainable Places: KCI mobility hub	TBD
Total estimated cost (planning)	TBD

Impacts

• After project details are finalized, further analysis will determine impacts.

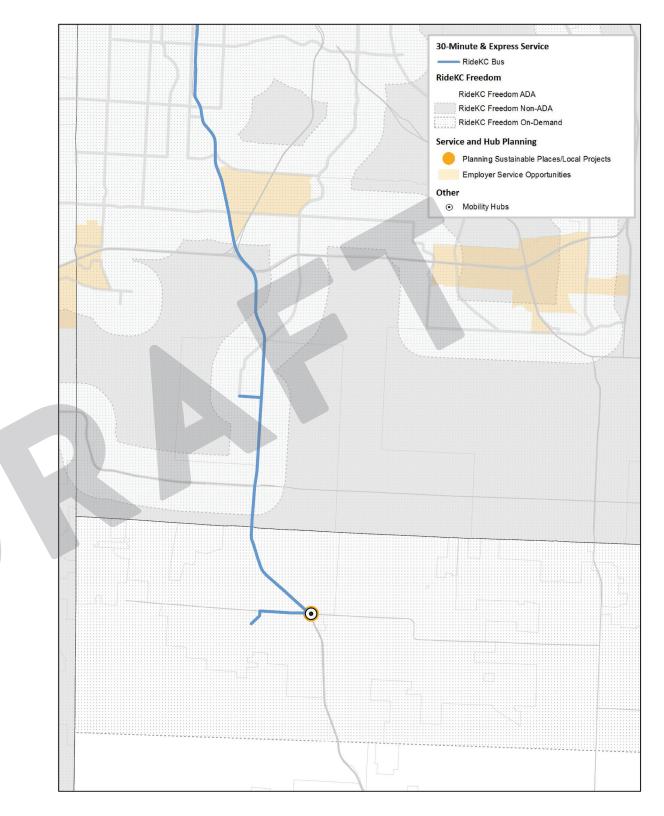
Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

RideKC Smartmoves 3.0

Investment strategies for

CASS COUNTY

- Create new connections to Kansas City and the regional transit network.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
Downtown Belton	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 1,155 residents can access transit and mobility services from these hubs.
- 357 businesses are accessible from these hubs.
- 1,392 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

LEAD: KCATA

$oxed{2}$ focus on high-capacity corridors

Focus on high-capacity corridors to provide east-west service connecting resident and jobs in Johnson County with shorter trip times through an expanded fast-and-frequent spine.

Recommended investments (operating costs)	5-year incremental	Full build-out
Extend express service from Kansas City, Missouri to Belton	TBD	TBD
Total estimated cost	TBD	TBD

Impacts**

- 3,728 residents can directly access these transit services.
- 2,330 businesses are directly accessible from these transit services.
- 23,790 jobs are directly accessible from these transit services.

^{**}Within a quarter-mile of transit routes.

3) deliver mobility innovations

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

4) FUTURE PLANNING

LEAD: KCATA & LOCAL GOVERNMENTS

Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Planning Sustainable Places: Belton mobility hub	TBD
Total estimated cost (planning)	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

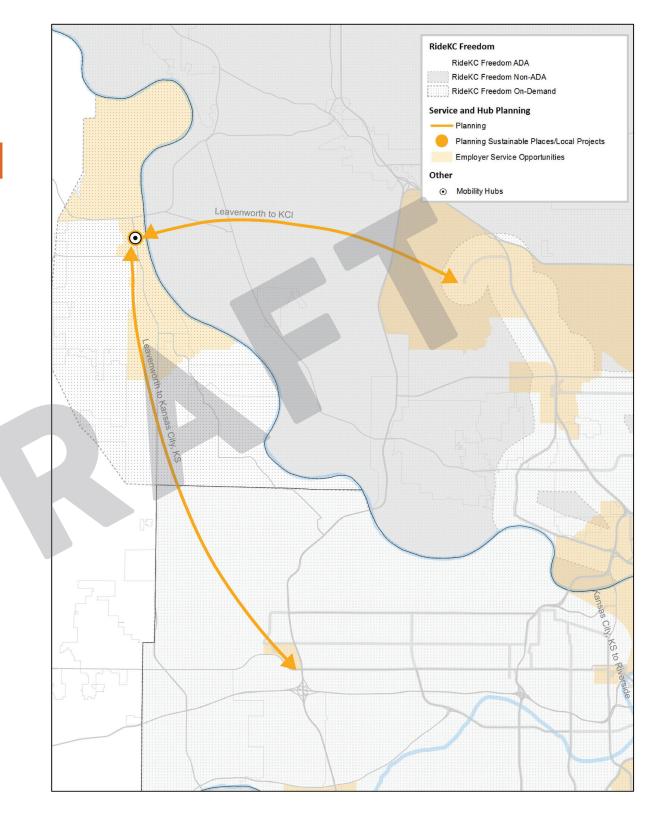




Investment strategies for

LEAVENWORTH COUNTY

- Create new connections between Leavenworth and the regional transit system.
- Create new connections between Fort Leavenworth and KCI.
- Increase economic activity through targeted transit-supportive development at major activity centers and along key corridors.



Create mobility hubs — places where users can switch from bike to bus, bus to streetcar, rent a car or bike, hail a ride, meet a vanpool, or charge an electric vehicle — to expand the reach of transit service, increase accessibility to jobs centers and other destinations, and leverage the economic benefits of existing and new services.

Recommended investments (capital costs)	5-year incremental	Full build-out
Leavenworth	TBD	TBD
Total estimated cost	TBD	TBD

Impacts*

- 2,354 residents can access transit and mobility services from these hubs.
- 848 businesses are accessible from these hubs.
- 2,305 jobs are served by transit and mobility services from these hubs.

*Within a half-mile of mobility hubs.

2) deliver mobility innovations

LEAD: KCATA

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating costs)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion	TBD	TBD
RideKC Freedom On-demand expansion	TBD	TBD
Implement new pass programs in partnership with major employers and institutions	TBD	TBD
Develop and implement technology elements: • Implement regional mobile fare payment option • Develop mobility hub kiosk system	TBD	TBD
Total estimated cost	TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

3 FUTURE PLANNING

Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Planning Sustainable Places: Leavenworth County transit study	\$73,250 (funded)
Total estimated cost (planning)	None

Impacts

 After project details are finalized, further analysis will determine impacts.

Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.

RideKC Smartmoves 3.0

Investment strategies for

GREATER KANSAS CITY REGION

- Capacity to support the coordination and administration of employer transportation services.
- Convenient fare payment options, including mobile, off-board and institutional pass programs.
- Expansion of transit-supportive development practices to leverage economic benefits of new and existing services.







DELIVER MOBILITY INNOVATIONS

Foster technology and innovations that expand transit options and provide easier access. This includes the expansion of RideKC Freedom to serve older adults and individuals with disabilities to comply with ADA requirements and the integration of convenient and accessible technology to improve the rider experience.

Recommended investments (both capital & operating cos	ts)	5-year incremental	Full build-out
RideKC Freedom (ADA and non-ADA) expansion		TBD	TBD
RideKC Freedom On-demand expansion		TBD	TBD
Implement new pass programs in partnership with major empl	oyers and institutions	TBD	TBD
Develop and implement technology elements: Implement regional mobile fare payment optionDevelop mobility hub kiosk system, including signage and	wayfinding	TBD	TBD
Total estimated cost		TBD	TBD

Impacts

 After project details are finalized, further analysis will determine impacts.

BUILD PARTNERSHIPS

- Form partnerships to promote transportation options that connect people living in concentrated areas of poverty with job opportunities.
- Forge new partnerships with employers and institutions to develop innovative mobility solutions and programs.
- Work with local governments to identify mobility services that meet the needs of their residents and provide resources for them to pursue these modes.
- Work with local governments to further identify priority transit and mobility projects and pursue funding for these projects.
- Develop mobility hub partnership models for public and private sector cooperation and implementation.

3 FUTURE PLANNING

Begin planning projects and setting investment priorities for the next phase of implementation.

Recommended investments	Near-term cost
Continue work with local governments to identify specific locations for mobility hubs	TBD
Develop wayfinding and landmark signage for mobility hubs to be deployed across the region	TBD
Create profiles of mobility hubs most likely to be developed first for use by local governments, transit providers and developers	TBD
Through the Planning Sustainable Places program, continue to support planning and implementation work on potential mobility hubs	TBD
Complete the Fixed Route Transit Accessibility Study	\$100,000 (funded)
Total estimated cost (planning)	None

Potential funding sources for these projects could include Federal funds (5307, 5310, CMAQ and STP), local options or funds through private partnerships.